



RETAIL, HOME PARTY and ONLINE STORE AFFILIATE PROGRAMS

Our adult toy recycling affiliate program is designed to educate, reduce landfill waste and incinerator toxins, provide an avenue to appropriately dispose of old, broken, non-returnable or used toys and motivate consumers to shop with your business.

By joining the Sex Toy Recycling Program, your business is helping to reduce waste in your local landfills and properly dispose of hazardous materials. Many toys, motors and batteries can leak toxins into the grounds, polluting water, air and agriculture.

There is an annual membership fee of \$800 for every brick and mortar shop or ecommerce site that joins the affiliate program. Please contact us regarding adding multiple stores and/or web sites. (**Home Party** interests, please go to next page.) These fees go directly towards the program by helping to defray operational costs with all extra proceeds being directed towards various environmental causes. You may receive 10% off this annual membership fee if you allow us to audit and work with your business to get Green Business Certification through the Institute for Green Business Certification, Inc. (IGBC).

Affiliation Benefits

Besides the good feeling that comes with taking the next step to saving resources and cleaning up our environment, your business will create loyal customers that want to help you support the cause.

- We will issue an industry wide press release stating that your business has joined the Sex Toy Recycling Program. A local, regional or national press release may also be distributed at a variable rate. Speak to a representative for more detail.
- Attract eco-conscious customers and draw attention to your business with your green efforts.
- A digital logo will be provided to be displayed on web site that states you are an official affiliate of the Sex Toy Recycling Program. An alternate logo may be made available, upon request, which states you are an official affiliate of the Sex Toy Recycling Program.
- A variety of media will be provided to educate your customers and employees to promote the program.
- Receive a monthly, digital Green Newsletter that may be distributed to employees, customers or your affiliated businesses.
- Will provide suggestions, upon request, on ways your business can reduce its carbon footprint and conserve resources.

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[Go Green@DreamscapesFL.com](mailto:GoGreen@DreamscapesFL.com)

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- Will provide support and marketing suggestions on how to motivate your customers by offering incentives for them, tailored to your business.

Affiliation Details

Upon receipt of signed agreement, and cleared payment, a member ID will be issued and an official digital and hard copy certificate with your business' name on it will be mailed along a variety of available media to promote the program.

For brick and mortar retail stores, we recommend to collect and mail product by the box, via ground or freight shipping, to Dreamscapes Recycling Program, at 5650 Bruce B Downs Blvd, unit 366, Wesley Chapel, FL 33544. (Be sure to remove batteries as this will lighten the load and save on shipping. Also, save your cardboard boxes from incoming inventory to send in recycled items. We will accept any size box.)

For online retailers, you may collect products to be recycled at the office, and issue the incentive to your customers upon receipt. This allows for a more timely response to your customers. Or, you may provide the Program's shipping address (Dreamscapes Recycling Program, at 5650 Bruce B Downs Blvd, unit 366, Wesley Chapel, FL 33544) for the customer to mail products directly with their contact information and your member ID. The information collected will be sent to a designated contact in your business on an agreed upon, periodic basis.

Home Party Affiliation Details

The Home Party network is a sliding scale membership as there can be many tiers. We are happy to accommodate any size network or territory by offering group rates and even single memberships. Send an email to GoGreen@DreamscapesFL.com answers to the following questions:

How many representatives will be joining under a group membership?

Are you a group that would be interested in each representative having their own, individual membership?

Will the representatives be collecting toys, or providing customers with the Sex Toy Recycling address? (Would need to include member number on the package in the event of an incentive campaign.)

Who would be the central contact person (name and address)?

In addition to helping the Earth, there are many incentive ideas that representatives may use for marketing.